

# Gexpro Services Mission, Vision, Priorities, Values, & Quality Policy

January 2017

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## Mission

Rexel's mission is to **support customers around the globe**, wherever they are, to **create value** and run their business better, by providing a broad range of **sustainable** and **innovative** products and services for **automation, technical supply and energy management**.

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## Vision

Rexel's Vision is to become:

- The **brand of choice** for customers
- The **partner of choice** for our suppliers
- An **employer of reference** for our people
- The **most attractive company** for our shareholders

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## Core Values

- **Rexel has defined six core values that set fundamental principles for the way we operate and interact with our stakeholders. Rexel is committed to:**



**DELIVER** THE BEST  
CUSTOMER  
EXPERIENCE



**JOIN** FORCES FOR  
SUCCESS



**ENCOURAGE** TO  
INNOVATE



**ENGAGE** PEOPLE TO  
DEVELOP THEIR  
TALENTS



**TRUST**  
EACH OTHER



**ENJOY** MAKING A  
DIFFERENCE

# Strategic Priorities



## PROFITABLE GROWTH

### Profitably grow both organically and through acquisitions

Boost **organic growth**, Rexel will focus on three main drivers:

- High potential business categories related to energy efficiency,
- International customers and projects,
- Identify vertical markets, in particular oil & gas and mining.



## ACTIVE RESOURCES MANAGEMENT

### Actively manage our resources for increasing returns to continually create more value

- unleashing the potential and the power of our people,
- driving asset productivity,
- capitalizing on our brand equity,
- and turning customer knowledge and insights into the best service offers



## CULTURE OF COOPERATION

### Closely cooperate for mutual success with all stakeholders

- by stimulating teamwork,
- developing value-added customer relationships,
- driving strategic partnerships with key suppliers,
- and living up to our commitments to shareholders.



## EXCELLENCE IN OPERATIONS

### Effectively execute with operational excellence

- by enhancing service levels and cost productivity,
- reinforcing supply chain performance and commercial effectiveness,
- and investing in e-commerce and customer support

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# Quality Policy

We share a commitment to serve our customers globally with the highest delivered quality & service in electrical distribution and supply chain solutions. We dedicate ourselves to continual improvement of the quality management system, with a focus on customer loyalty.

*Ronald Green Ronald A. May J. M. Jeff Christensen*  
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*H. J. E. E. E. E.*



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